



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

Pol/W Bryant/C Thigpen/L McGee/O/N(16938)  
**Media Partners, Incorporated (5425)**  
White,Debbie  
Wade, Dave (1546)  
ph: (704) 371-3164

**Invoice** 653681  
**Inv Date** 11/25/2012  
**Terms** Net 30  
**Contract** 331690  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**Media Partners, Incorporated**  
**13200 Strickland road**  
**Raleigh, NC 27613**

AgM

**Product** Political - State Candidate (1071)  
**Brand** JUDGES CHARLOTTE (137365)  
**Acct Types** Local/Political  
**Est/Headline** 12339/  
**Demo**  
**Revision**  
**Comments**

Campaign: JUDGES Actg Order No: 123  
WS Order No: 12339

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/27/2012 2:05:51PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.0	Spot	6:00:00AM- 7:00:00AM	Day, F-1	11/02/12 6:12AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesRevised	\$500.00	
12.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	11/05/12 6:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesRevised	\$500.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1, Tu-1, W-1, Th-1	10/29/12 6:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesRevised	\$1175.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1, Tu-1, W-1, Th-1	10/30/12 6:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesTake2	\$1175.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1, Tu-1, W-1, Th-1	10/31/12 6:07AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesTake2	\$1175.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1, Tu-1, W-1, Th-1	11/01/12 6:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesTake2	\$1175.00	
16.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesRevised	\$1075.00	
16.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesRevised	\$1075.00	
16.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesRevised	\$1075.00	
16.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/01/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesRevised	\$1075.00	
16.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/02/12 7:27AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesTake2	\$1075.00	
17.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1	11/05/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesTake2	\$1075.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Day, F-2	11/02/12 12:14PM (Fr)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$550.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Day, F-2	11/02/12 12:57PM (Fr)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$550.00	
19.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2	11/05/12 12:13PM (Mo)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$550.00	
19.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2	11/05/12 12:51PM (Mo)	00:30	EYEWITNESS NEWS 12P	FairJudgesTake2	\$550.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	10/29/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	10/30/12 12:14PM (Tu)	00:30	EYEWITNESS NEWS 12P	FairJudgesTake2	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	10/30/12 12:53PM (Tu)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	10/31/12 12:37PM (We)	00:30	EYEWITNESS NEWS 12P	FairJudgesTake2	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	10/31/12 12:54PM (We)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	11/01/12 12:28PM (Th)	00:30	EYEWITNESS NEWS 12P	FairJudgesTake2	\$490.00	
21.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2, W-2, Th-2	11/01/12 12:52PM (Th)	00:30	EYEWITNESS NEWS 12P	FairJudgesRevised	\$490.00	
21.0	Spot			10/29/12			1 preempt @ \$490.00	\$0.00	Pre-empt
22.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 4:55PM (Mo)	00:30	DR. OZ SHOW	FairJudgesRevised	\$825.00	
22.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 4:38PM (Tu)	00:30	DR. OZ SHOW	FairJudgesTake2	\$825.00	
22.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 4:22PM (We)	00:30	DR. OZ SHOW	FairJudgesTake2	\$825.00	
22.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/01/12 4:18PM (Th)	00:30	DR. OZ SHOW	FairJudgesTake2	\$825.00	
22.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/02/12 4:11PM (Fr)	00:30	DR. OZ SHOW	FairJudgesTake2	\$825.00	
23.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	11/05/12 4:38PM (Mo)	00:30	DR. OZ SHOW	FairJudgesRevised	\$825.00	
24.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	11/05/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	FairJudgesTake2	\$1700.00	
25.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	FairJudgesRevised	\$1300.00	
25.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	FairJudgesRevised	\$1300.00	
25.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 5:41PM (We)	00:30	EYEWITNESS NEWS 530P	FairJudgesRevised	\$1300.00	



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Media Partners, Incorporated (5425)  
White,Debbie  
Wade, Dave (1546)  
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**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political - State Candidate (1071)  
JUDGES CHARLOTTE (137365)  
Local/Political  
12339/  
Campaign: JUDGES Actg Order No: 123  
WS Order No: 12339

Media Partners, Incorporated  
13200 Strickland road  
Raleigh, NC 27613

AgM

**Invoice** 653681  
**Inv Date** 11/25/2012  
**Terms** Net 30  
**Contract** 331690  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/27/2012 2:05:51PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	FairJudgesRevised	\$1300.00	
25.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	FairJudgesRevised	\$1300.00	
26.0	Spot	6:00:00PM- 6:30:00PM	Day,F-1	11/02/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	FairJudgesTake2	\$2000.00	
27.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	FairJudgesRevised	\$2000.00	
29.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1	10/29/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	FairJudgesRevised	\$1500.00	
29.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1	10/30/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	FairJudgesTake2	\$1500.00	
29.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1	10/31/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	FairJudgesTake2	\$1500.00	
29.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1	11/01/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	FairJudgesTake2	\$1500.00	
30.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 7:15PM (Mo)	00:30	INSIDE EDITION	FairJudgesRevised	\$1200.00	
30.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 7:29PM (Tu)	00:30	ENTERTAINMENT TONIGHT	FairJudgesRevised	\$1200.00	
30.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 7:20PM (We)	00:30	INSIDE EDITION	FairJudgesRevised	\$1200.00	
30.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 7:13PM (Th)	00:30	INSIDE EDITION	FairJudgesRevised	\$1200.00	
30.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 7:19PM (Fr)	00:30	INSIDE EDITION	FairJudgesRevised	\$1200.00	
31.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:13PM (Mo)	00:30	ABC WORLD NEWS TONIGHT	FairJudgesTake2	\$1200.00	
32.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	11/04/12 11:13PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	FairJudgesRevised	\$1000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:34PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	FairJudgesTake2	\$1000.00	
34.0	Spot	11:35:00PM-12:35:00AM	Day,Th-1,F-1	11/01/12 11:36PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	FairJudgesTake2	\$700.00	
34.0	Spot	11:35:00PM-12:35:00AM	Day,Th-1,F-1	11/02/12 11:53PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	FairJudgesTake2	\$700.00	
35.0	Spot	11:35:00PM-12:35:00AM	Day,M-1	11/05/12 11:45PM (Mo)	00:30	Nightline	FairJudgesRevised	\$700.00	
36.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	11/06/12 6:23AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	FairJudgesTake2	\$1500.00	
37.0	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	11/06/12 7:48AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	FairJudgesRevised	\$1075.00	
38.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	11/02/12 12:43PM (Fr)	00:30	EYEWITNESS NEWS 12P	FairJudgesTake2	\$490.00	M/G For 21.0.1
39.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:22PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	FairJudgesRevised	\$1000.00	
40.0	Spot	4:30:00AM- 5:00:00AM	Day,M-1	11/05/12 4:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	FairJudgesTake2	\$120.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$61,815.00	Total Spots	57
Commission	(\$9,272.25)		
Net Total	\$52,542.75		